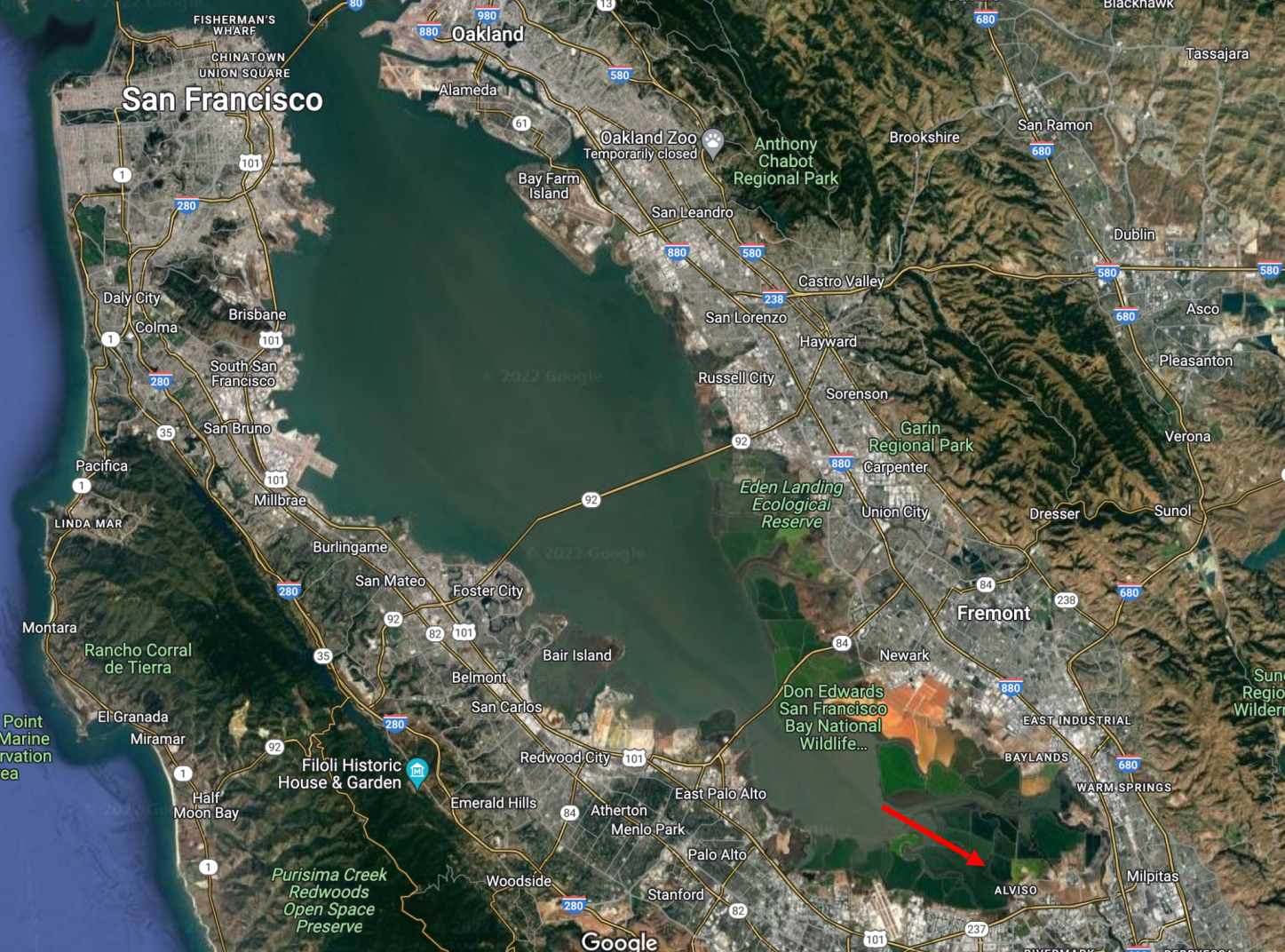
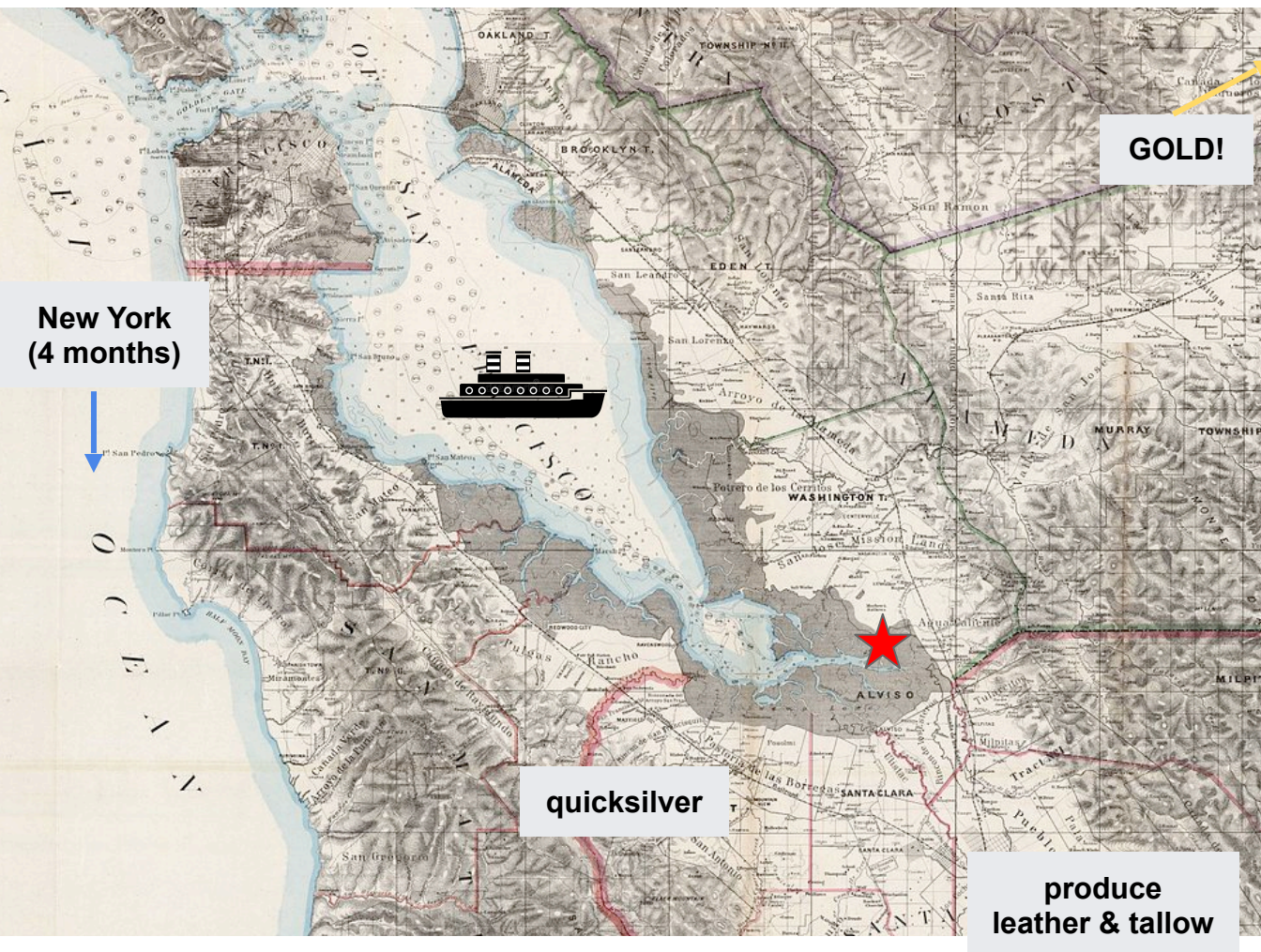




Alviso
the (mostly)
forgotten
port of
San José



1848-1849

Gold discovered at Sutter's Mill

San José named the capital of the soon-to-be state of California

steamboats moved hides, tallow, hay, grain, produce, lumber, and quicksilver to San Francisco and beyond

Alviso was "the depot and business headquarters of the two finest valleys in California"



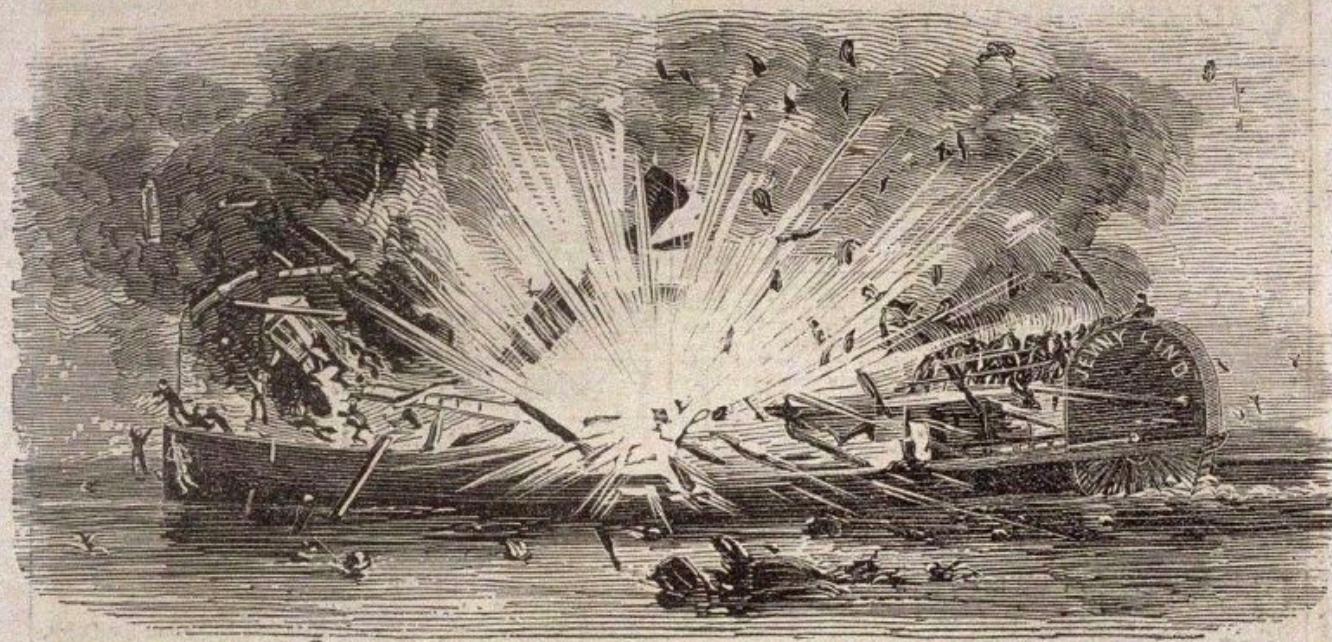
History San Jose

Alviso & Alameda

1851: regular steamship service between Alviso & San Francisco

10 hours, \$40 (down to \$2 in 1854, including stagecoach to San José)

1855: 55k people/year, 20k tons of grain, 5k tons of produce, lumber, quicksilver



EXPLOSION ON THE STEAMBOAT "JENNY LIND," NEAR SAN FRANCISCO, CAL.

1853

52138

1853: a boiler on the the Jenny Lind exploded, killing 31 passengers

"the disaster on the bay has smote with appalling suddenness the hearts of our community" –Alta California

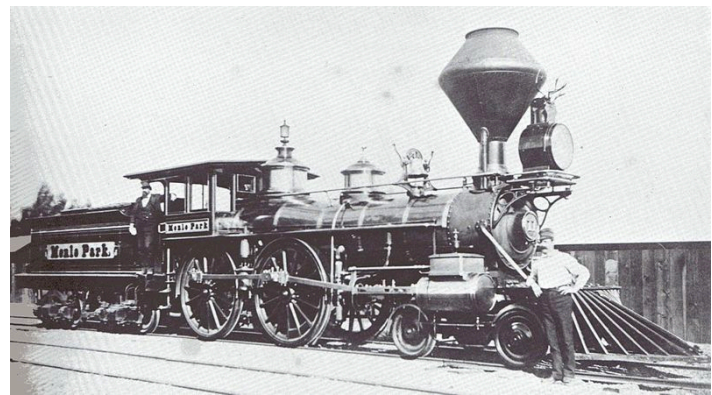


1854: San Francisco - San José railroad completed, bypassing Alviso

3.5 hours, \$2.50

within a few years, only a few ships called on Alviso

the “great commercial town at the head of the great bay of San Francisco” was now a backwater





apples, pears, tomatoes,
raspberries, blackberries,
asparagus

HQ of Strawberry Grower's
Association

1880: Chinese majority
population, 100% male

Chinese could not own
property, hold public office,
or vote

A new town site, adjoining Alviso, Santa Clara County, has been subdivided and placed upon the market. Lots and Blocks of land for sale on easy terms.

Deep water frontage on canal three and one-half miles long.

A New Commercial and Manufacturing City.

A rare chance to get in early and secure a piece of land which, within a few months, will advance greatly in value.

Ships drawing to any feet of water can lie at the wharves, and railroad now passes through the tract. There are strong probabilities of the Port being on a new overland line, and a certainty of being the main shipping point of Santa Clara County and the counties south.

As a manufacturing town, NEW OHIOAGO is bound to take the front rank in unrivalled water communication offering facilities for the receipt of fuel and all kinds of raw material as cheaply as at San Francisco, and its seven miles of deep water front present opportunities to manufacturers for location of their factories not offered by any other location on the Coast. Land and factory sites can be purchased on the shores of the canal, where ships can be immediately alongside of buildings.

Chicago is entitled, on account of her enterprise, to be the first. NEW OHIOAGO is entitled, on account of her superb location and unrivalled advantages, to your serious consideration and attention as a place for you to invest your money safely, and with a certainty of your investment paying you large returns.

The name of the town is indicative of its future. It will possess many of the characteristics of its ancestor.

On the line of the South Pacific Coast Railroad, ninety minutes' ride from San Francisco; fifteen minutes' ride from San Jose.

The Prices range from \$5.00 to \$200.00 per Lot, according to Location.

TERMS:

All single lots at \$5.00, \$10.00 and \$20.00, ALL CASH.

All lots at \$25.00 and upward, on Easy Terms to suit purchaser. Interest on deferred payments at six per cent. per annum.

NO CHARGE FOR DEEDS.

Title Guaranteed Absolutely Perfect.

For further Information Apply to the Agents:

MIDDLETON & SHARON,

No. 22 Montgomery St., SAN FRANCISCO.

ROBERTS, AUSTIN & DARBY,

No. 7 W. SANTA CLARA ST., SAN JOSE, CAL.

The man who stakes money in real estate investments is the man who buys ahead of improvements, in a place where they are sure to come. He who waits until improvements are made, and the locality settled, pays the profits which are reaped by the first investor. If you will take the trouble to investigate the truth of what we say, you will be convinced that you can find no surer way of doubling your money, and no safer place to invest than in NEW OHIOAGO.

Over \$100,000 will be expended this coming summer in dredging and straightening the water course. Sailing vessels and small steamers are now constantly arriving and departing with their loads of freight. As soon as the dredging can be completed, deep water vessels will lie at our door, and a daily line of steamers will ply between San Francisco and NEW OHIOAGO.

The land for miles around NEW OHIOAGO is a rich alluvial soil, capable of producing enormous crops, and is peculiarly adapted to the raising of sugar beets. Its "back country" is capable of supporting an enormous population, and is, in fact, thickly settled now. We are in the arduous task, and magnificent flowing wells are to be seen in all directions. Water is obtained at a depth of from 50 to 200 feet, and at the latter depth flows with force sufficient to crush the top of a two-story building.

We are now negotiating with several San Francisco and Eastern manufacturers for factory sites, with dock and water privileges, and this coming summer will witness busy scenes at NEW OHIOAGO.

The names of the women are "Producers" of this new town are a guarantee of good faith and an indication that brains, energy, courage and enterprise will be continually used to push the new candidate for public favor to the front ranks, and the position she is eminently qualified to occupy.

As will be seen by the map, the lots vary in size, many of them being water-front lots.

22637 Aug 39

Chicago

NEW PORT OF ALVISO

HEAD OF SAN FRANCISCO BAY.

Fort Miles from San Francisco,
Six Miles from San Jose.

GRAND OPPORTUNITY!
FOR INVESTMENT
ON TIDE-WATER CANAL,
150 Feet Wide,
And 15 Feet Deep, at Low Water.

THE COMING
MANUFACTURING CENTRE OF CALIFORNIA

When Ship and Rail Come Together, and
Where There are Neither Harbor nor Wharfage Charge

WHEELER FLED SANTA CLARA COUNTY

1890: Proposed Development of the Port of Alviso by Men of Money & Brains

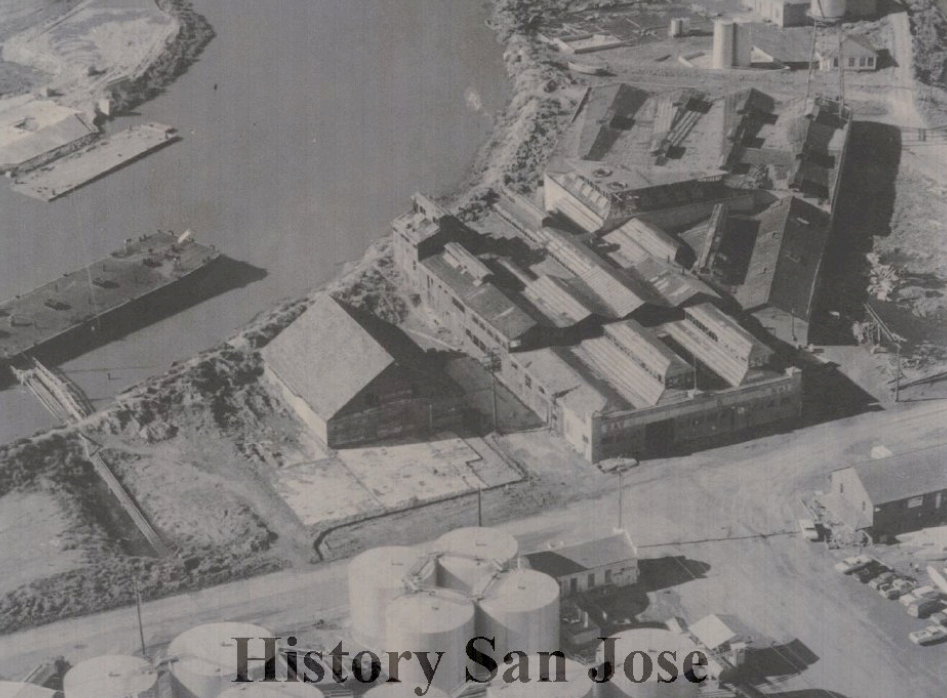
warehouses, mills, and manufactories, sugar refinery

3.5k lots sold, 2 mi of road & a bridge

watch company closed same day it opened

Wheeler fled Santa Clara County; money was never recovered

History San Jose



History San Jose

1906-1936: Bayside Canning Company
3rd largest cannery in the United States

600,000 cases a year, mostly tomatoes
run by Thomas Foon Chew: Asparagus King

paid generous wages; employed exclusively Chinese and Chinese Americans



History San Jose



artesian wells were "one of the greatest blessings that Santa Clara enjoys"

13" annual rainfall Oct-Apr



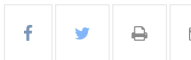
1920: two-thirds of the Santa Clara Valley was irrigated

1915-1967: town dropped 13' due to depletion of the aquifer



Flood victims defy cops, return home

By ROBERT A. MARTIN



SAN JOSE, Calif. -- Scores of Spanish-speaking residents angry over lack of official action pushed through police barricades Wednesday and waded through hip-deep water to return to their flooded homes.

1968 Alviso “consolidated”
with city of San José

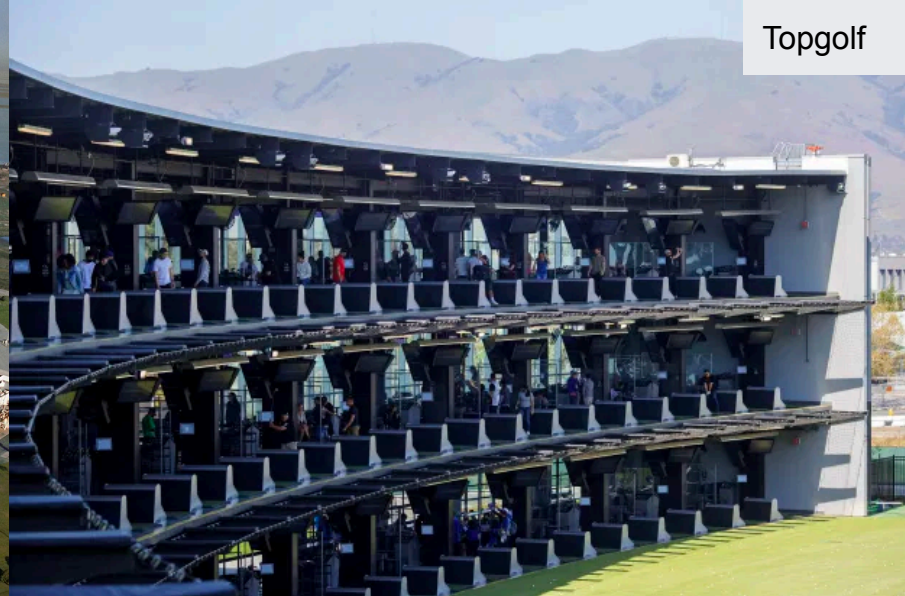
residents: fire and police
protection, drinking water, a
library, community center,
pool, park, storm drains,
street paving

San José: access to the
shoreline, garbage dumps,
and expand the sewage
treatment plant

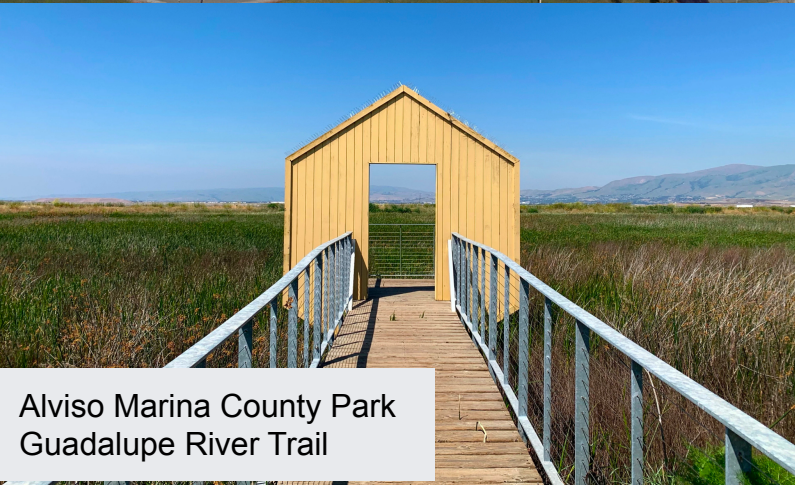
promised municipal services
were slow to arrive



San José–Santa Clara
Regional Wastewater Facility



Topgolf



Alviso Marina County Park
Guadalupe River Trail



Calpine Los Esteros Energy Facility

